



HELP-PORTRAIT®

Thank you for considering a donation to HELP-PORTRAIT(R). Help-Portrait is a worldwide movement of photographers and volunteers giving free portraits to those in need. Take a first hand look at the special connection Help-Portrait has in giving back to the community in this video: <http://bit.ly/2011HPvideo>

This year's event is December 10th, 2011 and is taking place in cities all over the world. You can find more information about Help-Portrait and its outreach at www.help-portrait.com. Your gift will help your local Help-Portrait event provide photos, frames, food, and most importantly hope to those involved.

Our Progress To-Date:

101,596 portraits given
10,574 photographers
12,654 volunteers
1,062 locations
54 countries

Help-Portrait is a Not-For-Profit corporation, tax ID 27-1476015. Your donation is tax-deductible and can be made by finding your local event here: <https://help-portrait.donortools.com>

In-kind donations of products or materials are also tax-deductible if you create a receipt for the value of the items donated. Once collected by your Help-Portrait Event director and submitted to the finance team, you will be sent an In-Kind donation receipt.

Thank you in advance for partnering with us.

Sincerely,

Jeremy Cowart
Photographer & Help-Portrait® Founder

Help-Portrait, Inc. Is a Not for Profit Corporation:

Please note that the Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code ("Code"), for Help Portrait, Inc. (the "Company") is in the process of being prepared by counsel for the Company. The Company has a window of time consisting of 27 months from December 2009 within which to file its Application for exemption and have recognition of its exempt status to relate back to December 2009. Be advised that the Company's Application for exemption will be filed with the Internal Revenue Service within said 27-month window. Based upon available data and information, the Company believes that its Application will be favorably received by the Service and that the exempt status of the Company will ultimately be recognized by the Service. At this point in time, however, we are unable to opine as to whether the Service will characterize the Company as a public charity or a private foundation. Regardless of the characterization of the Company by the Service as a public charity or a private foundation, the Company's exempt status will allow it to receive deductible contributions from the public. Furthermore, said exempt status will allow other public charities and foundations to make gifts, grants or contributions to Company in accordance with applicable Sections and Regulations of the Code.