

OFFICIAL CONTEST RULES

THE FOLLOWING CONTEST IS INTENDED FOR THE UNITED STATES ONLY AND SHALL BE GOVERNED BY AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE UNITED STATES. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL CONTEST RULES

Sponsor. John Galt Entertainment, In 2817 West End Ave #126, Nashville, TN 37203 ("JGE").

No Purchase Necessary to Enter or Win: No purchase is necessary to enter or win. Entrants need not be present to win and need not attend, view or hear any sales presentation to enter or win.

Entry: Entrants may enter the contest by fully completing and submitting the entry form online. If entry is made online and more than one person shares an email account or ISP account, the person responsible for paying any service charges associated with the account or the person deemed to be the account holder by the ISP will be deemed the winner in the event that that entry is selected. Only one entry is allowed per person/email address or postal address. Postal entries may be made by sending your name, address, phone number, birthdate, and gender on a postcard to.

LENNON CONTEST

C/o John Galt Entertainment, Inc.
2817 West End Ave #126 Box 402
Nashville, Tennessee 37203

Eligibility: Employees of Gibson, So Low, JGE, and affiliates and their immediate family members, and individuals residing in the same household as such employees, are not eligible to participate in this contest. This contest is void where prohibited by law and is subject to all applicable federal, state, and local laws and regulations. By participating, entrants agree to these official rules and agree to accept all decisions of JGE with respect to this contest as final.

Contest Period and Drawings: The contest will begin on May 1st, 2006 and will end on September 1st, 2006. Entries for all prizes must be received by 11:59PM, CST, September 1st, 2006. Potential prize winners will be notified by U.S. mail, email, telephone and/or overnight courier within thirty (30) days after the applicable drawing. If a winner is unreachable for five (5) days after being contacted by JGE, or if that winner is otherwise unavailable for prize fulfillment, potential winner may be disqualified and an alternative winner may be selected by random drawing among all remaining eligible contestants. JGE will select winners by random drawings from entries timely received. All winners will be subject to verification and must meet all eligibility requirements before a prize is

awarded.

Prizes and Odds of Winning: Prizes include a Gibson USA Les Paul Goddess electric guitar, MSRP \$2,499.00, 4 Gibson Les Paul Vixon electric guitars, MSRP \$1,429.00, 4 Gibson Les Paul Vixon electric guitars, MSRP \$1,429.00, 10 Epiphone Les Paul Special II Custom Lennon Branded electric guitars, MSRP \$500, 20 So Low Clothing prize pack's which include an assortment of hi end womens casual wear , pack varies depending on requested size from winner, with MSRP \$600, and 80 runner up prize packs that include assorted autographed Lennon, CD's DVD, Posters, and T-Shirt MSRP \$50. The odds of winning will depend upon the total number of eligible entrants. ALL PRIZES ARE AWARDED ON AN "AS IS" BASIS WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, ANY WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE OR WARRANTY OF MERCHANTABILITY.

General Considerations: Prizes will be shipped to winners at the address provided on the entry form. No substitutions, cash equivalents, or transfers of the prizes are permitted. Prizes will be shipped to winners by JGE or its sponsors "Gibson USA & So Low" at no cost. Winners are responsible for the payment of all applicable federal, state and local taxes.

Limitation of Liability: Neither JGE, Lennon, Gibson, So Low nor any of its affiliates is responsible for printing or typographical errors in any contest-related materials; for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries; or for transactions that are processed late or incorrectly or are lost due to computer or electronic malfunction. JGE reserves the right to cancel or modify the contest if fraud or technical failures compromise the integrity of the contest, as determined by JGE in its sole discretion. By entering, participants release and hold harmless JGE, Lennon, So Low, & Gibson and its affiliates and their respective directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind to persons, including death, or property damage resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize, participation in this promotion, or while traveling to, preparing for, or participating in any prize-related activity.

Use of Information: Except where prohibited by law, entry constitutes permission to JGE, Lennon, So Low, & Gibson and its affiliates to use each winners name, city and state of residence, likenesses, and any statements made by winner regarding the contest and the prizes, for publicity purposes (including, without limitation, use on the web site's of JGE, Lennon, So Low, & Gibson and/or its affiliates) without any compensation and for purposes of complying with all applicable federal, state and local laws and regulations.

Intellectual Property: This contest and all accompanying materials are Copyright 2006 JGE. GIBSON® is a registered trademark of Gibson Guitar Corp. LENNON

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Official Contest Rules: For a copy of the Official Contest Rules, print this web page or send a self-addressed, stamped envelope to: John Galt Entertainment, Inc., Attn: Lennon Contest, 2817 West End Ave #126 Box 402 Nashville, TN 37203. Requests received after the end of the contest will not be honored.

Winners List: A list of verified prize winners may be obtained after September 30, 2006 and before December 31, 2006 by sending a self-addressed, stamped envelope to: John Galt Entertainment, Inc., Attn: Lennon Contest, 2817 West End Ave #126 Box 402 Nashville, TN 37203.