



Arts & Business Council's MUSIC CITY CORPORATE BAND CHALLENGE  
Finals: April 23, 2012 – The Wildhorse Saloon  
Preliminaries: April 16-19  
Band Entry Deadline: April 2, 2012

In the spirit of Nashville's amazing creative community, the Arts and Business Council presents the fourth annual Music City Corporate Band Challenge, April 23, 2012 at The Wildhorse Saloon. Companies are invited to put together a company band to compete against other Nashville businesses.

**SPONSOR OPPORTUNITIES** (all sponsorship levels include Band Challenge entry, related benefits, and video of band performance at the finals)

**Lead Singer Sponsor - \$5,000**

- Logo ID and company website link from ABC website & recognition as a Lead Singer Sponsor
- On stage recognition at Finals and Preliminaries
- Logo ID in Band Challenge Program Book and all Band Challenge Signage
- Recognition in press release announcing Band Challenge
- Logo ID and listing as a sponsor in at least one Nashville Business Journal Ad
- Twenty (20) complimentary tickets & discount for additional tickets to Band Challenge Finals

**Lead Guitar Sponsor - \$2,500**

- Logo ID and company website link from ABC website & recognition as Lead Guitar Sponsor
- Logo ID in Band Challenge Program Book
- Listing as sponsor in at least one Nashville Business Journal Ad
- Ten (10) complimentary tickets & discount for additional tickets to Band Challenge Finals

**Drummer Sponsor - \$1,500**

- Logo ID and company website link from ABC website & recognition as Drummer Sponsor
- Logo ID in Band Challenge Program Book
- Listing as sponsor in at least one Nashville Business Journal Ad
- Six (6) complimentary tickets & discount for additional tickets to Band Challenge Finals
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**Band Entry - \$ 800 (Contact Council if your company is a non-profit or small business)**

- Opportunity to have your "Company Band" compete for prizes and the chance to perform at the 2012 CMA Music Festival and the Arts & Business Council's Bowtie Awards
- Listing as participant in ads for Band Challenge
- Listing in Band Challenge Program book at Finals, including Band Photo
- Six (6) complimentary tickets and discount for additional tickets to Band Challenge Finals

**Fan - \$350**

- Listing as a Fan in Band Challenge Program book at Finals
- 2 Tickets to Band Challenge Finals – April 23, 2012

**SPONSOR CONTACT:**

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