



**Arts & Business Council of Greater Nashville**  
**MUSIC CITY CORPORATE BAND CHALLENGE – 2011**  
**April 10, 2011 – Finals**  
**Wildhorse Saloon**

Nashville! Music City! Everyone's a talent! In the spirit of Nashville's amazing creative community, the Arts and Business Council of Greater Nashville presents the third annual Music City Corporate Band Challenge, April 10, 2011 at The Wildhorse Saloon. Companies are invited put together a company band to compete against other Nashville businesses...all

for fun, pride and bragging rights! Prize monies will be awarded, in addition to the opportunity for the winning band to perform at the 2011 CMA Music Festival and the 2012 Arts & Business Council Bowtie Awards.

## **SPONSOR OPPORTUNITIES**

### **Star Sponsor \$12,500**

- Prominent Company Description with Logo ID and company website link from Arts & Business Council website recognizing as Star Sponsor
- On stage recognition at Finals and Preliminaries
- Prominent logo ID on event signage
- Logo ID on all advertising and printed materials relating to Band Challenge, including ads in Nashville Business Journal
- Full page ad in Band Challenge Program Book
- Recognition in press release announcing Band Challenge
- Complimentary entry for Company Band to participate in Band Challenge and all related benefits
- Twenty (20) complimentary tickets & discount for additional tickets to Band Challenge Finals

### **Lead Singer Sponsor - \$5000**

- Logo ID and company website link from ABC website & recognition as a Lead Singer Sponsor
- Logo ID in Band Challenge Program Book
- Logo ID on event signage
- Recognition in press release announcing Band Challenge
- Logo ID and listing as a sponsor in at least one Nashville Business Journal Ad
- Complimentary entry for Company Band to participate in Band Challenge, and all related benefits
- Ten (10) complimentary tickets & discount for additional tickets to Band Challenge Finals

### **Lead Guitar Sponsor - \$2,500**

- Logo ID and company website link from ABC website & recognition as Lead Guitar Sponsor
- Logo ID in Band Challenge Program Book
- Listing as sponsor in at least one Nashville Business Journal Ad
- Complimentary entry for Company Band to participate in Band Challenge, and all related benefits
- Six (6) complimentary tickets & discount for additional tickets to Band Challenge Finals

**Drummer Sponsor - \$1,500**

- Logo ID and company website link from ABC website & recognition as Drummer Sponsor
- Logo ID in Band Challenge Program Book
- Listing as sponsor in at least one Nashville Business Journal Ad
- Complimentary entry for Company Band to participate in Band Challenge, and all related benefits
- Four (4) complimentary tickets & discount for additional tickets to Band Challenge Finals

**Band Entry - \$ 800**

- Opportunity to have your “Company Band” compete for prizes and the chance to perform at the 2011 CMA Music Festival and the Arts & Business Council’s Bowtie Awards
- Listing as participant in ads for Band Challenge
- Listing in Band Challenge Program book at Finals, including Band Photo
- Video of band performance at Finals (if they make it!)

**Super Fan - \$500**

- Listing with Logo as a Super Fan in Band Challenge Program book at Finals
- 2 Tickets to Band Challenge Finals – April 10, 2011

**Fan - \$250**

- Listing as a Fan in Band Challenge Program book at Finals
- 2 Tickets to Band Challenge Finals – April 10, 2011

**Band Entry Deadline:** March 21, 2011  
**Preliminaries:** March 28 – 31, 2011 (At various local establishments)  
**Finals:** April 10, 2011 – Wildhorse Saloon

**SPONSOR CONTACT:**

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MTA's "Transit" – 2009 ABC Corporate Band Challenge Winners